

BROCHURE

## Infor SyteLine for Printing & Packaging

PRINTING & PACKAGING

#### Built with digital transformation in mind

Few industries have been disrupted by new technology as much as the printing and packaging industries. In printing and packaging, digital technology has fundamentally transformed business models, changing how organizations produce products, the potential customer base, and the competition. Operating in a new high-speed, high-quality era places new pressures on printing and packaging companies.

Making the transformation from the traditional film and metal plate processes has been a major accomplishment. But the transformation is incomplete without a modern approach to other core business processes.

Infor SyteLine® Industrial provides printing and packaging companies a business software solution with core enterprise resource planning (ERP) capabilities customized for the specific requirements of printing, publishing, and packaging.

Infor SyteLine is a comprehensive ERP solution designed with built-in functionality for printing and packaging.

# Infor SyteLine helps printing & packaging organizations:

- Better quote new jobs to win the business at a profit.
- Align people, equipment, and material resources with demand.
- Minimize inventory costs without risking shortages.
- Ensure configured orders are accurate and feasible for production.
- Adapt quickly to new threats and new opportunities.

#### Streamline the entire production lifecycle

Infor® SyteLine is a comprehensive ERP solution featuring specific functionality to help streamline the entire printing and packaging lifecycle.

The visibility tools in Infor SyteLine provide a clear view of the entire business: What's working right, what's not, and where there are opportunities for new efficiencies and organic business growth.

Infor experts have been meeting the changing business requirements of printing and packaging companies for more than 30 years, refining the solution's capabilities for today's business user. SyteLine empowers printing and packaging organizations to:

- Accurately monitor customer demand.
- Streamline the quotation process.
- Automatically transfer successful quotes to production.
- Consistently deliver high-quality products, on time and at competitive and profitable rates.
- Better track and manage resources.
- Fine-tune the solution quickly and easily to better address competitive threats and opportunities for growth.

Role based homepages and dashboards push information, alerts and tasks to users.

Quickly understand the details of complex customer orders and manage inventory and production processes to deliver the order on time, at a profit with Infor SyteLine.

#### Experience industry- specific capabilities

Infor SyteLine delivers broad and deep capabilities created specifically for printing and packaging companies to help speed the flow of accurate and relevant information, and help employees make the right decisions. The solution is flexible, too. Because it's built on the .Net open development platform, you can enrich and extend the solution's capabilities to meet your unique requirements. SyteLine features multiple deployment options, including using the Infor cloud platform, an on-premises implementation, or a combination of both. The implementation can be personalized without modifying the source code, and these extensions can be automatically upgraded when the system is upgraded.

SyteLine's core printing and packaging capabilities are built to manage:

Sales and customer relationships—Efficiently manage all aspects of relationships with prospects and customers, from lead origination and sales opportunity tracking to converting the prospects to customers, managing their orders, and sending the invoices. Automatically formulate accurate quotes based on custom-defined rules and conditions. Shorten order-entry time, eliminate duplicate orders, and cut down on costly data entry errors, as well as reduce the loss rate for quotes and know why. And when you win, your profit margin will be better.

Planning—Continually monitor demand as it occurs and use advanced planning and scheduling capabilities to determine if you have the materials, people, machines, and tools to fulfill an order before you commit. Factor in consumables such as paper and ink, and allocate production time for tasks such as collating, drilling, laminating, die-cutting, embossing, binding, assembly, and transportation. Adapt production planning quickly in response to unpredictable events like a machine failure.

**Production**—Use real-time data to monitor all aspects of production and other shop floor operations to precisely manage scheduling, productivity, and quality. Quickly produce and deliver accurate configured orders to customers using configuration capabilities specialized for your industry. Use pre-defined process flows to easily track overages, waste, and the amount of resources consumed in typical printing and packaging operations like two-side printing, stitching, assembly, gluing, and binding.

**Inventory**—Keep inventory levels as low as possible, without risking shortages. Use advanced inventory management capabilities to manage paper by finishes, weights, and sizes. Do the same for the other complex consumables. Factor space requirements and environmental controls for storing paper and other consumables into an inventory management plan.

Financials—Integrate financial management processes with production to speed process flows. Share access to common data such as orders, account status, inventory, and resource availability organization-wide.

**Quality control**—Use quality control capabilities to clearly define specifications for projects and monitor the step-bystep procedures and workflows to help ensure early detection and correction of errors. Give prepress managers, press floor managers, and bindery managers the customized workbenches, contextual decision-making tools, and personalized metrics they need to monitor adherence to role-based key performance indicators.



Access metrics and reports for detailed analysis and to make actionable decisions based on real time data.

#### **Empower users with modern tools**

Infor SyteLine is built on groundbreaking technologies that deliver new levels of usability, connectivity, and insight. Based on the latest advances from both the consumer and enterprise worlds, these technologies reinvent business software.

**Organized**—Role-based dashboards for core printing and packaging industry processes, and powerful personalization tools let users to arrange graphs, key metrics, priority alerts, and favorite inquiries on a single screen, creating one place to go for all the information necessary to make better decisions, faster. The solution includes the pre-defined information to collect and the actions to take so employees can be more efficient. The solution features tools and navigation that are familiar to users of Microsoft® products, as well as direct connectivity to several Microsoft products, including Project®, Outlook®, and SharePoint®.

**Mobile**—With the power of SyteLine on tablets or smartphones, employees throughout the enterprise can view up-to-date information where they need it the most—at the point of performance. Teams will be more responsive and able to provide better service, improved accuracy, and more efficient production processes.

**Confident**—Alerts and pre-defined workflows deliver critical, role-based information automatically to desktop or smartphone users. Act faster with early notification of late deliveries, missed shipments, and quality failures to be more proactive with suppliers, customers, and production.

**Connected**—With quotation in one system, production in another system, and financials in yet a third, it can be almost impossible to get a complete picture of the business. Infor's Operating Service (OS) integration service powered by Infor ION® simplifies connectivity between existing applications, both Infor and non-Infor, delivering seamless integration and a unified user experience across all systems.

**Reliable**—SyteLine provides a single, reliable source for reports—even when that information is drawn from multiple systems across the business. Out-of-the-box, the solution provides powerful, role-based reports and industry-specific business measures derived from Infor's 30 years delivering software solutions to the printing and packaging industry.

**Social**—Collaboration capabilities enable organizations to transform the way their company works. Imagine being able to work together on the same project or document in real time. With communities of shared interest, your users can collaborate more effectively, improve processes, act faster, be more productive, and generate better results.

#### Deliver on time, at a profit

With Infor SyteLine, modern printing and packaging organizations can quickly understand the details of complex customer orders, and manage inventory and production processes to deliver the order on time, with a positive impact on the bottom line.

The printing and packaging best practices in SyteLine can help organizations:

- Keep pace with high volume of quotation requests.
- Deliver accurate orders, on time, at a profit.
- Maintain just the right inventory to meet demand.
- Operate production processes efficiently.
- Stay on top of industry changes.

### **About The Copley Consulting Group**

For 30 years The Copley Consulting Group has delivered Infor CloudSuite™ Industrial ERP implementation success to hundreds of enterprises. From Fortune 1000 companies to start-up operations, Copley provides education, training and technical services melded with a focus on Best Practices. As Infor's micro-vertical practice leader for the FDA Regulated Industry, we have helped dozens of North America's leading medical device and biotech firms achieve software regulatory compliance, while providing business system functionality to meet every client's go-to-market and growth objectives. Copley blends the unique requirements of this stringently regulated industry with a deployment methodology that is client resource sensitive, methodical in execution and honed to reduce project budget and regulatory risk.

For more information about our Infor Cloudsuite Industrial (SyteLine) system implementations in FDA regulated environments, contact a Copley Consultant at 855.884.5305 or sales@copleycg.com.





Infor builds business software for specific industries in the cloud. With 17,000 employees and over 68,000 customers in more than 170 countries, Infor software is designed for progress. To learn more, please visit www.infor.com.

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