

# QlikView

## QLIKVIEW FOR HIGHER EDUCATION: STUDENT ANALYSIS

### Driving Performance Management Through Business Discovery

#### CHALLENGE

An increase in student numbers has been matched by an expansion in study programmes, modules, levels of entry, modes of study and sources of student applications. This information, often being drawn from disparate sources and in different formats, must be collated accurately to give an up-to-date view of the student population and permit effective strategic planning and statutory returns.

In order to source and collate accurate data to drive business decisions and meet statutory returns requirements, a fast, user-friendly and effective business intelligence tool is essential.

#### SOLUTION

QlikView and the Education community have built a number of 'QlikView Apps' to address and demonstrate capabilities related to this higher education solution area.


*QlikView Higher Education Student Analysis* apps empower users to make faster and better informed decisions by allowing them to:

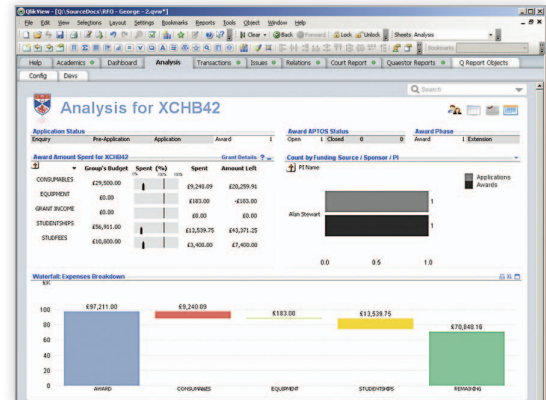
- Create consolidated and interactive single view analysis across student record, marketing and finance data quickly and on demand, without the need to rely on IT
- Enable staff to obtain an accurate record of the student population at any given point in time
- Instantly analyse and report on student populations by age, gender, nationality, ethnicity, course, performance and many more
- Leverage the same performance on mobile devices through the optimisation of processor power, maintaining associations in the data automatically so aggregations can be calculated instantly 'on the fly'
- Increase insight into student demand for services, timetabling, registrations, examinations and enrolment behaviours
- Save man-hours and achieve new levels of instantaneous, up-to-date detail through greater connectivity between Finance and HR data sources when compiling budgetary and statutory reports
- Drill down for enhanced accuracy in individual and team staffing costs, enabling better informed workforce planning, succession planning and staff recruitment in relation to student numbers
- Provide shared analysis with bookmarks and author in-context annotations for a lasting decision record

#### CUSTOMER EXAMPLE

- The Netherlands Association of Universities of Applied Sciences – deployed QlikView within three days to overcome high costs and software compatibility problems when analysing 12 million data records daily

#### ABOUT QLIKVIEW

 QlikView is the leading Business Discovery platform, delivering true self-service BI that empowers the business user by driving innovative decision-making.



Example: St Andrews University Analysis App Dashboard

“ No other BI product could be configured in one month. It enables analysis capabilities unthinkable in traditional technologies along with unparalleled flexibility, simplicity and performance. ”

Mike Frost, Assistant Director of Finance,  
Anglia Ruskin University